

Owner Manager Program

Australia's leading program exclusive to
owners of private businesses looking for
personal and business growth

omp
owner manager program



The OMP Approach

Grow Skills. Develop Strategies. Apply Learnings.
With Your Business as the Case Study

At **Australian Owner Manager** we put business owners at the centre of everything we do.

Owning and operating a business is full of challenges that are unique to business owners that others do not understand.

We understand!

We believe that if you have the right tools, application and connections, your business and personal life will thrive.

In small groups, with our team of facilitators and presenters, you will apply our practical program, models and approach to your business and learn to build the business and life that you want.



▼▼ I know where I'm heading now.
I've got direction. I'm a new person.
I have never in my life said something was
life-changing, but the Owner Manager
Program was life-changing for me. ▲▲

Adrian Connors
NE Food Group

Where are you at?

How do I actually spend
**more time working
ON the business**
rather than in it

I want to find and
make the most of
new opportunities

How can I prepare my
business for **exit or
sale?**

I want clarity &
confidence, am I
**heading in the right
direction?**

I like to learn and
continually improve

I want to better prepare
myself to **take over
from my parents**

I want my life back and to
have **more time for
me and my family.**

My business has
plateaued. How do I
take it to the **next level?**

I need help **finding and
managing staff**

Sometimes I
doubt my abilities as
a business owner.

I've lost the
motivation I once had
for my business

I feel **lonely and a bit
isolated** as a business
owner

The REAL VALUE to YOU

At the centre of what we do is, YOU.

The OMP was designed specifically to challenge owners of mid-sized businesses, who just like you, have built successful businesses with passion, hard work and sacrifice. It's natural for owner managers to reach a point where they question their purpose and direction, continually asking themselves, **what's next?**

In order to gain clarity, OMP forces you to step out, step back and challenges you on every facet of your business. It is time to press pause and make time to focus on what matters most....

**You.
Your Business.
Your Life.**

OMP's formula for personal and business improvement and transition has worked for hundreds of business owners.

During the program you will gain the practical skills, framework and confidence needed to grow your business and become the leader you want to be.

Your enhanced motivation and focus will propel you forward with renewed purpose. **You'll wish you had done this course years ago!**

It's time to build the business and life YOU want.



95%

of alumni said OMP gave them personal & business clarity and direction



98%

of alumni reported OMP has had a positive impact on their personal wellbeing



98%

of alumni described OMP as a catalyst for change

*Statistics taken from a study analysing 10 years of OMP alumni businesses (277) and the impact of OMP on the owner and their business. Study undertaken by Samantha Rush, PhD Candidate with the University of Queensland, researching decision making.



Are YOU OMP material?

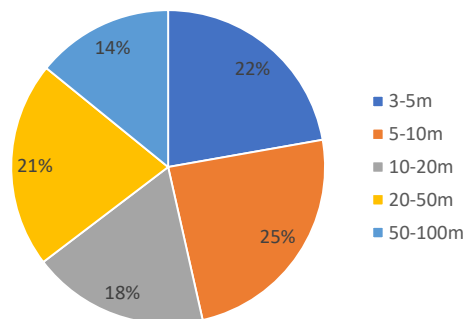
OMP is designed for owners of mid-sized businesses with revenues between \$3m - \$100m, who are looking to improve their business skills and motivation, and gain a clear focus for the future.

No matter how many employees you have, whether you're a family-run business or a successful self-starter, reaching for the stars or preparing to exit, OMP will provide you with the tools, knowledge and network that you need to reach your goals.

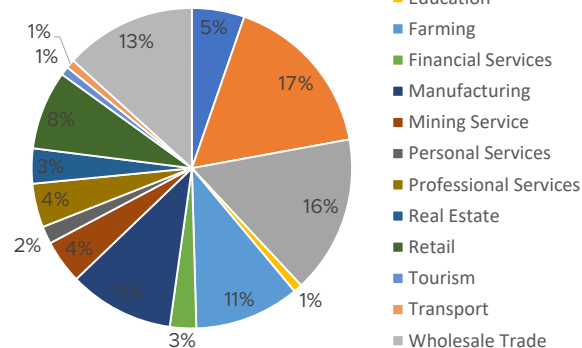
On applying for the course, we will have a deeper discussion with you to assess whether the program is right for you and your business.

Great care is taken to ensure like-minded participants, from a range of industries are chosen for each program. All participants are successful business owners, running great companies that are looking to improve themselves and acknowledge that **“what got you here, won't always get you there...”**

Participants by Revenue \$m



Participants by Industry



- Agriculture
- Business Services
- Construction
- Education
- Farming
- Financial Services
- Manufacturing
- Mining Service
- Personal Services
- Professional Services
- Real Estate
- Retail
- Tourism
- Transport
- Wholesale Trade



The OMP Impact

More than 300 Australian businesses have completed the OMP over the past 10 years. Growing not only their businesses, but also contributing to the overall Australian economy in a big way. Our aim is to help owner managers build sustainable business models with competitive advantage and a clear strategy for future growth.



20%

Average Revenue
Growth p.a.



222%

Average Profit
Improvement



39%

expanded to new domestic
or international locations



10K+

Staff employed
by OMP alumni



\$7.4bn

Revenue of OMP
alumni in 2022

*Statistics taken from a study analysing 10 years of OMP alumni businesses (277) and the impact of OMP on the owner and their business. Study undertaken by Samantha Rush, PhD Candidate with the University of Queensland, researching decision making.

Program Facilitators

Each program has two facilitators who will guide you through the program from block one to the very end of block five. One facilitator is a people and leadership specialist while the other leads strategy and business models.

Our facilitators are all successful leaders in business who know exactly what it takes to build, sustain and operate a business like yours. They are also extremely passionate about helping other business owners thrive and enjoy seeing participants grow as the course progresses.



Mandy Johnson
Building Remarkable Businesses

A bestselling author, speaker and adviser, and a co-founder and ex-Director of Flight Centre's UK operation, Mandy is all about the 'people' side of business.

Mandy has presented business seminars and MBA lectures around the globe, with her first book, Family Village Tribe, now studied in many MBA courses around Australia. A firm favourite at OMP, Mandy and her practical advice will leave a lasting impression.



Alan Scott
Asmosys

Owner and Director of Asmosys, Alan focuses on working with businesses and individuals to build internal capability for external excellence. He believes that not all problems need ground-breaking solutions - many just need time and the right focus.

Alan has over 35 years of advisory experience, including 25 years with Deloitte working with private companies from a wide range of industries.



Anthony Davidson
Strategy Advisor

An independent strategy advisor with over 25 years' experience, Anthony's focus is assisting organisations to create sustainable growth.

He consults to Boards and leadership teams across a huge range of industries.

Anthony brings a wealth of experience to the OMP and is a trusted mentor who enjoys guiding business owners through each step of the program.



Shirley Smith
SAS Change Management

With over 20 years executive HR experience, Shirley has achieved great success for her clients by fusing the alignment between business goals and employee focus. This strategy creates escalating momentum towards business goals and a happier workplace.

Shirley primarily concentrates on partnering with small to medium sized businesses to create momentum towards business goals and is currently working with clients in the agricultural, professional services and arts arenas.

Presenters

Our carefully selected team of presenters are all highly successful in their fields. OMP sessions are designed to help you apply the material and gain unfettered access to some of the best business minds in the country. Our presenters will share real life experience, practical tools and methods so that you can replicate their success in your own business.

Our team are passionate and generous with their knowledge and will take the time to understand your challenges in order to help you find solutions. Meet a few of our trusted team....



Chris Robinson
MYMAX



Barry Johnson
Income/ Outcome Aust



Damien Rossi
FOUND



Sven Hansen
The Resilience Institute



Toby Ford
Ford Health Group



Pippa Gardner
PG Communications



Rob Ashley
Private Consultant



Greg Coffey
Armitage Associates



Nadia Taylor
Mapien



Ben Byth
Scotwork



Michael Field
EvettField Partners



Sharon Doyle
InterFinancial



Dean Milner
Monash Advisory



Matt Lashbrook
The Table Group



Neil Carrington
Carrington Consulting Group



Our background

Growing out of work completed at the University of Queensland Business School and Australasia's leading business accelerator, The Icehouse, the Owner Manager Program (OMP) has been completed by more than a thousand business owners in the last two decades.

Using that as a framework, Rob Douglas established the Australian Owner Manager Program in 2012.

Unlike many business courses available, which are largely theoretical, the OMP is a practical, focused, immersive and comprehensive program. It's about helping you and your business prosper. Taught by experts in their industry, this course is authentic, challenging and directly applicable – and is unlike anything you've ever experienced. Alumni have reported that not only has the course had a direct impact on the success of their business but that they thoroughly enjoy and benefit personally from the program.

Partners

Owner Manager partners with a range of organisations who believe in the benefit the Owner Manager Program can bring to owners' businesses and personal lives. Some of these partners are shown below.

icehouse



MYMAX
invest + consult

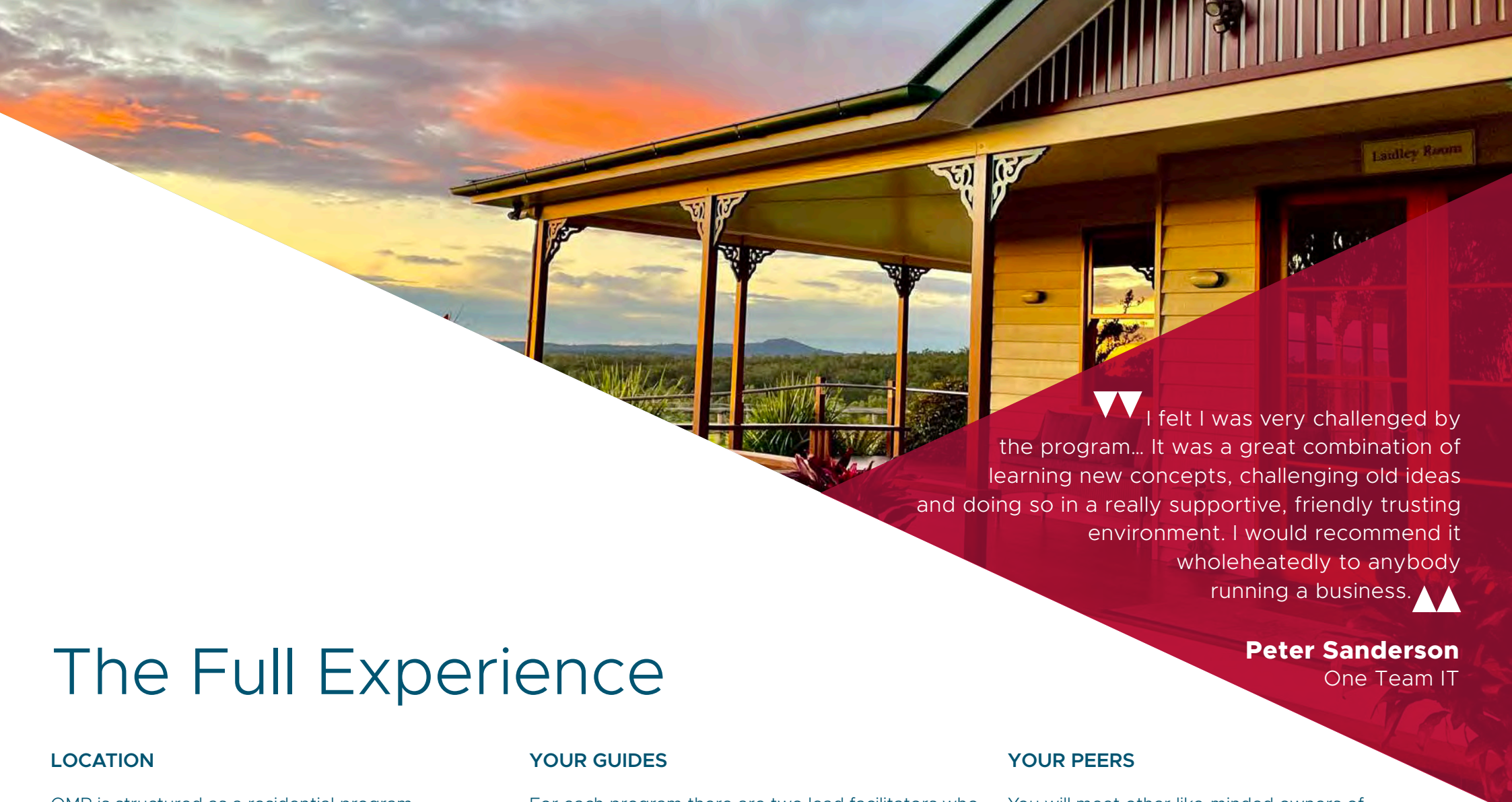


Australian
Institute of
Architects



The OMP created a lot of success for me. We were able to create something really huge. We're patented in most developed countries in the world, and that's probably the biggest achievement. I still pinch myself. ▲▲

Corey Vaughan
Managing Director,
2Censor



▼▼ I felt I was very challenged by the program... It was a great combination of learning new concepts, challenging old ideas and doing so in a really supportive, friendly trusting environment. I would recommend it wholeheartedly to anybody running a business.▲▲

Peter Sanderson
One Team IT

The Full Experience

LOCATION

OMP is structured as a residential program. By removing you from the commitments and distractions of your business and family, you can focus more clearly on building the business and life you want.

We host the programs at boutique venues, within a short drive of Brisbane, Sydney and Melbourne. During the program you will enjoy your own private accommodation and gourmet meals.

YOUR GUIDES

For each program there are two lead facilitators who will guide you to make the most of the expert led sessions. You will hear from over 20 subject experts throughout the entire program, who will each give you practical advice and workable frameworks to apply in your business - you will feel as if the content has been specifically curated for you.

YOUR PEERS

You will meet other like-minded owners of mid-sized businesses with similar issues and a desire to improve their business and personal well-being. We find that the participants bond quickly and enjoy growing a support network that they can rely on during and post program.



Program Format

The Owner Manager Program runs several times a year in locations a short drive from central Brisbane, Sydney and Melbourne.

Each program consists of **3-day/ 2 night blocks which run over five consecutive months.**

Each block begins at 9:30am on Wednesday and runs through to 2:30pm on Friday. Block 5 finishes on Saturday morning, following a celebration on Friday night

Contact us to find out the upcoming program dates in your preferred location.

▼▼ OMP gave me the connections and the knowledge base to help get clarity around where I want to take the business and what I want to do. And so now I'm ready for the next chapter..

▲▲
Peter Matthews
Solar Service Group

Block 1 | 3 days/ 2 nights **Block 2 | 3 days/ 2 nights** **Block 3 | 3 days/ 2 nights** **Block 4 | 3 days/ 2 nights** **Block 5 | 3 days/ 3 nights**

S	M	T	W	T	F	S

S	M	T	W	T	F	S

S	M	T	W	T	F	S

S	M	T	W	T	F	S

S	M	T	W	T	F	S

What is standing in your path?

We understand that with investments to manage and people relying on you, you may have concerns about stepping away from your business. You've got a business to run!

OMP will clear the way...

I'm worried about taking time out from my business.

"I found that the course gave me permission to take time off and it gave me a lot of motivation to put the steps and processes in place to have somebody else there leading... and to get the flexibility back that I hoped I would get from running my own business."

Susan Cottrell

Owner, Body Refinery

I can't afford to spend money on my own professional development.

"It is worth every penny when you're walking out of it. The return on investment you make here will just be made so quickly when you walk back into your own business."

Kendall Tait

General Manager, Tait Motors

No one else understands what I do, I run a big business and I work alone at the top.

"The OMP made you feel like you were not alone in experiencing some of the difficulties that you have in business. And we all have different approaches to dealing with them. And that was a really good thing because you learnt different ways of looking at what you were doing."

Peter Sanderson

Managing Director, OneTeam IT

I already have an MBA, I don't need to do more study.

"OMP was one of the best educational experiences of my life. Everyone in the room was a business owner and the content was directly targeted to the owners of mid-sized businesses. I would highly recommend it to anyone who has already completed an MBA"

Craig Lipman

Director, EDI Solutions (MBA graduate)

I don't want to share my financials with a group of other business owners.

"There is no requirement to share financial information with the group – each individual can decide what they want to bring to the course. We completely respect your right to privacy and even if you don't share information, you still gain an enormous amount from the course"

Rob Douglas

Executive Director, OMP

Got questions?

Head to our FAQ page where we have answered the most common questions business owners have prior to joining the program.

[OMP FAQ PAGE](#)



Are you ready to OMP?

If you're ready to learn more about OMP, book an informal, no obligation chat with Program Director, Rob Douglas to discuss whether the OMP is right for you.

BOOK CHAT (online form)

Or reach out directly:

Rob Douglas

M | +61 437 834 195

E | rob.douglas@ownermanager.com.au

Dates and Fees

Get in touch to request dates and fees for upcoming programs.

Not quite ready?

If you're not quite ready to take the next steps, join our mailing list to stay up to date with program information and receive our monthly Owner Manager Insights email which is full of tips, tools and advice for business owners.

JOIN MAILING LIST

