

Owner Manager Program

What is it?

The Owner Manager Program (OMP) is a comprehensive, practical, private business transformation program - unlike anything else available for owners looking to maximise their business potential. It uses a proprietary process and a broad range of experts to challenge an owner and push the business to the next level.

The OMP gives owners a clear roadmap for the future including navigating growth, maximising opportunities and building value.

OMP was designed specifically to challenge owners of mid-sized businesses, who have built an established private business, but find themselves asking, "how do I take this to the next level?"

For Owners looking for:



A roadmap for a potential exit or succession plan that ensures maximum return and the long-term stability of the business.



Practical strategies to build business value, manage growth and improve financial acumen.



Clear future direction to navigate changing markets aligned with long-term goals.



The ability to step back from daily operations, achieving better work-life balance while building the team.



Increased personal motivation, reduced stress, and connections with like-minded business owners who understand common challenges.



Improved staff recruitment, management, and leadership development, building a strong, capable team to drive the business forward.

In a small group of like minded owners, guided by a team of experts and a proven process, owners will be challenged to build the business and returns that they want.

Who we are

Growing out of work completed at the University of Queensland Business School and the International Centre for Entrepreneurship, The Icehouse, the Owner Manager Program (OMP) has improved the businesses and lives of hundreds of owners over the last two decades.

Following our merger with MYMAX, we've expanded our services to include advisory support for business owners looking to push their potential. We're committed to developing owners and their senior managers through our flagship courses, the Owner Manager Program (OMP) and the Leadership Development Program (LDP).

Foundation Partners:

icehouse



Program Partners:



Australian
Institute of
Architects



Flagship Programs:

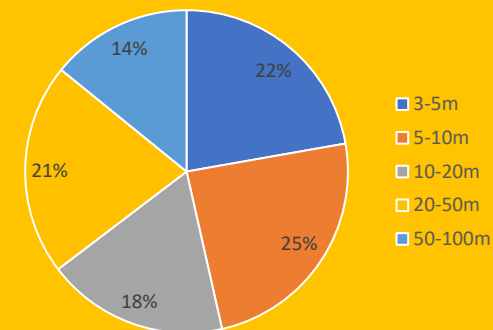
OMP
OWNER MANAGER PROGRAM

LDP
LEADERSHIP DEVELOPMENT PROGRAM

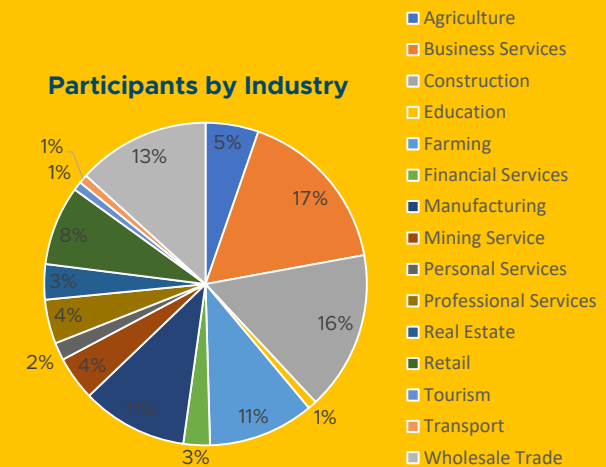
Who we work with

OMP is designed for mid-sized businesses with revenues between \$5m - \$100m, that are looking to improve and build the future. The program appeals to both family and private businesses from a broad range of industries.

Participants by Revenue \$m



Participants by Industry



The OMP Impact

More than 320 Australian businesses have completed the OMP over the past 10 years. Growing not only their businesses and improving their personal lives, but also contributing to the overall Australian economy in a big way. Our aim is to help owner managers build sustainable business models with competitive advantage and a clear strategy for future growth.



95%

of alumni said OMP gave them personal & business clarity and direction



98%

of alumni described OMP as a catalyst for change



98%

of alumni reported OMP has had a positive impact on their personal wellbeing



20%

Average Revenue Growth p.a.



222%

Average Profit Improvement



\$7.4bn

Revenue of OMP alumni in 2022



39%

expanded to new domestic or international locations



10K+

Staff employed by OMP alumni



Hear from Alumni

OMP's formula for improvement and transition has worked for hundreds of business owners. Take a moment to hear from a few owners....



Is OMP right for you?

- ☐ I'm an owner or next generation owner taking over the business
- ☐ The business has annual revenues between \$5m - \$100m
- ☐ We want greater clarity and direction for the future of the business
- ☐ We need to solidify retirement, exit, or succession options
- ☐ Managing staff (attracting, retaining, training) can be a challenge
- ☐ We need a stronger grasp of business finances to make more informed decisions.
- ☐ I want to move out of the day-to-day and focus more on the business
- ☐ I work long hours and need a better work-life balance
- ☐ I'm tired. I need a shot of motivation for my business
- ☐ We need to be challenged and improve

If this sounds like your business, book an obligation-free chat to discuss whether you and your business align with OMP or other potential options.

BOOK A CALL

Rob Douglas
Executive Director
Australian Owner Manager
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OMP gave me the connections and the knowledge base to help get clarity around where I want to take the business and what I want to do. And so now I'm ready for the next chapter.

Peter Matthews (OMP'12) | Solar Service Guys